

Living & Working in  
**BLACKPOOL**  
& the Fylde Coast





# CONTENTS

- 1. Welcome to Blackpool*
- 2. Our location*
- 3. Reasons to work in Blackpool*
- 4. Education & Housing*
- 5. Things to do*
- 6. Regeneration*

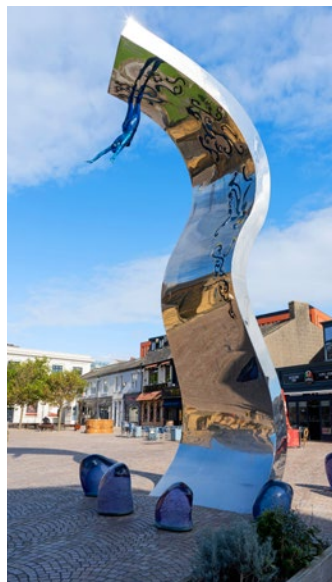
# WELCOME TO BLACKPOOL

Blackpool's history as a seaside resort began in the 18th century, initially attracting wealthy visitors who believed in the health benefits of seawater. The arrival of the railway in the following century transformed Blackpool.

Suddenly, travel became easier and more affordable, opening the door for a wider range of visitors to experience the town's growing list of attractions.

Today, Blackpool is synonymous with its dazzling illuminations. First switched on in 1912, the greatest free show on earth features over a million bulbs that create a spectacular six-mile light display along the promenade. Tourism plays a major part in Blackpool's economy, and the town is actively transforming itself.

With a focus on social and economic improvements, Blackpool is committed to a brighter future, involving both the community and its businesses.



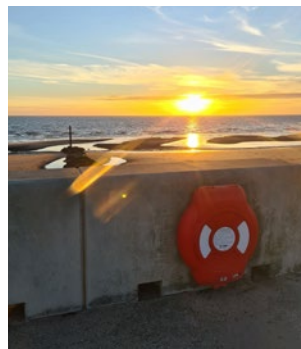
# OUR LOCATION

Blackpool is a large seaside town positioned in the North West of England overlooking the Irish Sea. Bursting with both character and atmosphere, Blackpool has been voted the favourite seaside town in the UK!

Blackpool North Train Station offers frequent train services. Journeys to larger cities such as Manchester and Liverpool take approx 1.5 hours, while London can be reached in under 3 hours.

The M55 motorway brings you directly into Blackpool and is convenient when travelling further afield to places such as the Lake District National Park or the breathtaking Forest of Bowland.

Looking beyond Blackpool, charming villages and stunning scenery await. Lytham, St Annes, and Poulton-le-Fylde offer a taste of coastal beauty, and are just a short journey away.







# REASONS TO WORK IN BLACKPOOL

## *Great Work-Life Balance:*

**Affordable Living:** Enjoy a relatively lower cost of living compared to other UK cities. Blackpool has recently been named as one of the most affordable towns to live in.

**Beautiful Surroundings:** Take advantage of Blackpool's stunning coastline, beaches, and proximity to the Lake District National Park.

**Thriving Arts & Culture Scene:** Immerse yourself in Blackpool's unique culture, with its theatres, comedy clubs, and art scene.



## *Thriving Tourist Industry:*

**Vibrant Atmosphere:** Be part of the energy and buzz of a world-famous seaside resort.

**Career Opportunities:** Blackpool offers a diverse range of job prospects.

**Develop Your Skills:** Gain valuable experience working in a fast-paced and dynamic environment.



## ***Supportive Community:***

**Friendly People:** Blackpool is known for its welcoming and friendly atmosphere.

**Strong Local Businesses:** Become part of a close-knit business community.

**Events & Activities:** Enjoy a year-round calendar of events, shows, and festivals.



## ***Additional Considerations:***

**Regeneration Projects:** Blackpool is undergoing exciting regeneration projects, creating new opportunities for businesses and residents.





# EDUCATION

**Education** is another bright spot for Blackpool. A high proportion of its schools are rated **good or outstanding**, a testament to the dedication and talent of the town's young people. Many continue their education at Blackpool and Fylde College, a consistently well-regarded institution with four campuses.

Part of the Blackpool regeneration programme includes the building of a new University Campus in the centre of the town.



# HOUSING

Blackpool is also an attractive proposition for those seeking affordable housing. According to the Office for National Statistics, the average property price in Blackpool sits at a very reasonable **£140,000** (as of October 2024\*).



FLATS -  
AVERAGE ASKING PRICE  
**£84,000\***

TERRACED -  
AVERAGE ASKING PRICE  
**£120,000\***

SEMI DETACHED -  
AVERAGE ASKING PRICE  
**£159,000\***

DETACHED -  
AVERAGE ASKING PRICE  
**£224,000\***

# THINGS TO DO

## FUN

There are lots of attractions in Blackpool to make your weekend's enjoyable, and fun can be found for everyone - from trampoline parks, to Clip n Climb, Blackpool Model Village and more. For the more daring a trip to the town's Tower Dungeons or riding the white knuckle rides of the Pleasure Beach is always a great day out.



## THEATRE

Blackpool has shows to entertain all ages, from a range of venues such as the beautiful Grand Theatre or the Winter Gardens Opera House. West End shows run alongside cabaret performances, comedy shows and music gigs too.



## DINING

Whatever your taste, Italian, South American, Cantonese or the good old seaside classic Fish & Chips, Blackpool has a vast array of restaurants and independent coffee shops throughout the town.



## OUTDOORS

If you like to spend your downtime outdoors, Blackpool is home to Stanley Park which has been voted the best park in the UK for the second time in three years and Marton Mere Nature Reserve, a haven for nature lovers is nationally recognised as a Site of Special Scientific Interest.

For beach lovers the 7 mile stretch of golden sands is the perfect place for a picnic or an ice cream.



## REGENERATION



Blackpool's huge regeneration plan is already seeing some exciting changes, the plan which includes a Business Enterprise Zone, Multiversity development, new places to shop & eat, better public transport and more modern, greener streets, will create a more attractive place to live with a thriving economy.

