



Focus on

# LITTER CONTROL AT MERRY HILL



## Problem Identified

Merry Hill Retail and Leisure Development in the West Midlands required external litter bins for the retail and car parking areas in order to maintain a clean and tidy environment. The development has a modern, contemporary image and was looking for bins to complement this style. Due to the size of the development and the large number of visitors it attracts, large capacity bins were needed which would be easy for staff to empty and clean.

## The Solution

The management team were aware of the high standard of Glasdon products having already purchased the Ashguard™, a purpose designed cigarette disposal unit. Therefore, Shaun Cross (Operations Manager) turned to Glasdon for advice on litter control around the development. A Glasdon representative recommended the Futuro™ litter bin as its stylish, modern design would complement the image of Merry Hill. Futuro would meet their requirements with a 100 litre capacity, large apertures for ease of use and a front opening door for easy maintenance.

Manufactured from Durapol®\*, Futuro is robust, weather resistant and will not chip or rust, making it the ideal external bin for the centre. The stainless steel stubber plate provides a target area on top of the bin for extinguishing cigarettes, helping to protect the surface of the bin and reduce the risk of accidental fire.

## Resulting Benefits

Futuro has proved to be an excellent choice for Merry Hill. In terms of health and safety, the front opening door has been a great benefit for staff when emptying or cleaning the bins and has made maintenance more cost effective. The modern design of the bin complements the image of the development and also co-ordinates with the Ashguards previously supplied by Glasdon, creating a clean and stylish environment.



**What the Customer Says**  
 “Glasdon helped to identify our problems and Futuro litter bin provided the perfect all-round solution.”  
 Shaun Cross, Operations Manager, Merry Hill.



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\* Durapol is a polymer formulated to withstand extremes of temperature and is impact-tested in our Quality Assurance Laboratory as part of our BS EN ISO 9001:2000 test procedure.

We are grateful to Merry Hill for the kind help given in the production of this leaflet.

