



Glasdon Focus On



Durable, Personalised Litter Bins For Tameside Metropolitan Borough Council

Problem Identified

Tameside Metropolitan Borough Council identified the need for litter bins to complement their town centre enhancement programme and Quality Bus Corridor schemes. Cast iron bins had been used previously, but these were found to be relatively expensive to provide and suffered from deterioration in use. The metal liners corroded and leaked due to wet waste deposits in the bin and regular costly maintenance was needed including painting.

Solution

Tameside Metropolitan Borough Council were familiar with the Glasdon product range and requested a site visit by a specially trained Glasdon Representative. The traditionally styled Glasdon Brunel™ litter bin was demonstrated. Brunel is similar in appearance to a cast iron bin, but has none of the usual maintenance problems, because of its superior durability and corrosion resistance. Low maintenance Brunel bins are manufactured in self-coloured Duracore™ material, which has exceptional strength and rigidity, does not rust and never needs painting.

The Brunel bin is available in a range of colours, which was an important consideration as different areas within Tameside required their own colour schemed litter bins. As a result, dark blue Brunel bins were chosen for Ashton-under-Lyne and green litter bins for Mossley. Tameside's needs were also met by special non-standard mid-blue coloured litter bins for Stalybridge.

The bins were further personalised with the addition of borough and town crests. The Brunel litter bin has enhanced Tameside's town centres and main public transport corridors. The variety of colours also allows the local community to identify with different areas.

Resulting Benefits

The Brunel litter bin has provided cost savings compared to the bins previously used in prestige areas and has proved to be both durable and functional. Other benefits include:

Reduced Maintenance

- The bin washes easily, maintaining an as-new appearance.
- No painting needed.

Cost-Effectiveness

- Corrosion-free Durapol® polyethylene liner is long lasting and does not leak.
- The Durapol polyethylene liner also helps to keep the pavement clean.

Ease of Use

- Easy to handle and empty due to the lightweight Durapol liner.

Personalisation

- The range of colours and personalised plaques reflect the individuality of the towns in Tameside Metropolitan Borough Council.



What the Customer Says

Colin Butler, Section Engineer for Engineering Design at Tameside Metropolitan Borough Council said:

“The Glasdon Brunel is an attractive, durable and functional litter bin which complements Tameside's efforts to improve the streetscene within our town centres and main transport corridors.”



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