

Contemporary Low Maintenance Litter Bins For **EDINBURGH**

THE CITY OF EDINBURGH COUNCIL

Problem Identified

The City of Edinburgh Council identified that litter bins which were located in the city centre were looking tired and dated, and needed painting annually. The metal liners were causing damage to the granite paving and were also corroding due to half-filled cans and other 'wet' waste being deposited. So, in all, the bins in the city centre were unsightly and in need of regular maintenance.

Solution

Litter bins were needed which required minimum maintenance, with corrosion-resistant, lightweight liners, which would not damage the pavement during the emptying process. It was also very important that the litter bin design complemented the historical environment of Edinburgh.

A specially trained Glasdon Representative demonstrated the traditionally styled Brunel™ litter bin complete with corrosion-resistant Durapol®* liner.



The Brunel litter bin is manufactured from self-coloured Duracore™** material which will not rust and never needs painting. Duracore has exceptional strength and rigidity, and is also easy to clean, saving valuable time and resources. Brunel is superbly styled to complement any environment, and will retain its stylish good looks for many years.

The City of Edinburgh Council agreed that Brunel had the special features and characteristics they were looking for. Its period design also complements the City's architecture. In total 100 Brunels in millstone colour with gold litter legends and bands were ordered to enhance the City street environment.

Resulting Benefits

Since using Brunel litter bins in Princes Street, one of the premier shopping streets in Europe, The City of Edinburgh Council have noticed benefits including:

Reduced Maintenance

- The stone-effect colour disguises dirt and dust.
- The bins wash easily, thus maintaining an as-new appearance.

Cost-Effectiveness

- Corrosion-free Durapol® liner.
- Durapol® liner prevents damage to the granite paving.

Ease of Use

- Easy to handle and empty due to the lightweight Durapol® liner.

* Durapol® is formulated to withstand extremes of temperature and is impact-tested in our Quality Assurance Laboratory as part of our BS EN ISO 9001: 1994 test procedure.

** Duracore™ material features a tough dense outer wall with a cellular construction giving outstanding performance benefits and is formulated to withstand extremes of temperatures.

What the Customer Says

Mr Drewry, Director of Environmental and Consumer Services for The City of Edinburgh Council, is very satisfied with the performance of Brunel litter bin.

He said...

"The Brunel litter bin's styling complements the streetscape and has made a major contribution to assisting in the reduction of street litter."

The City of Edinburgh Council have also ordered the Glasdon Neopolitan litter bin in co-ordinating Millstone colour to be sited in other areas around Edinburgh. Mr Drewry commented...

"Thank you for responding urgently to my fax transmission and marvellous speed in delivering the goods to our stores in Edinburgh. An exemplary service, as always. My department will continue to do business with your company who provide excellent service and support."

Mr Drewry, Director of Environmental and Consumer Services, The City of Edinburgh Council.



Many favourable comments on the appearance of the litter bins have been received by the Council, due to Brunel's blend of traditional style with contemporary material benefits.



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