



**Glasdon** FOCUS ON

# DURABLE SEATING SOLUTIONS FOR Carlisle Racecourse



## Problem Identified

Carlisle Racecourse has hosted race meetings for over a hundred years. The Racecourse attracts a high number of visitors each year for race meets, celebrations and corporate hospitality. The high volume of visitors at the Racecourse means that durable and high quality outdoor seating is essential. The Racecourse had traditionally purchased wooden picnic tables and seating for the ground, however this had created a number of problems. Wooden seating required very high maintenance, in terms of annual varnishing and frequent repairs or replacement due to damage. The seating was also lightweight, which meant that visitors were able to move seats around the course. This, along with strong winds, could often lead to seating being found in unsuitable areas.

## Solution

John Baker, Racecourse Manager at Carlisle Racecourse was aware of the wide range of seating offered by Glasdon and contacted the company to arrange for a representative to visit. Following demonstrations of Glasdon seating, Mr Baker purchased Enviropol Picnic Tables and Countryside™ Benches. Two Enviropol Picnic Tables were purchased as models with wheelchair access. The seating purchased is part of the Enviropol® range of recycled material seating. Enviropol recycled material offers a number of benefits:



- ✓ **Minimum maintenance is required - Enviropol material never needs painting or surface treatment.**
- ✓ **Weather-resistant and long lasting - Enviropol material will not chip or rot.**
- ✓ **Robust design - Enviropol seating is vandal resistant and long-lasting.**
- ✓ **Environmentally friendly - Enviropol material is manufactured from recycled plastics.**
- ✓ **Enviropol has a wood-like appearance - yet is knot and splinter-free.**



## Resulting Benefits

The management at Carlisle Racecourse have been extremely happy with the Enviropol seating purchased. The wood-like appearance complements the Racecourse environment perfectly. The low maintenance required has also been a particular benefit as Enviropol seating can be wiped clean, without the need for annual varnishing. It has also been noted that the seating is much stronger than its wooden predecessors. Another important benefit is the robust design and heavy-duty construction of the picnic tables in particular. This makes it very difficult for patrons to relocate seating to unsuitable areas, and provides increased stability during windy weather, as the seating remains in position.



## What the customer says...

“ The use of Enviropol seating at Carlisle Racecourse has been a great success. We are particularly pleased with the wood-like appearance and the low amount of maintenance work required by our Groundstaff to maintain a smart appearance. We are also impressed with the robust design and integral weight of the seating, which provides the security we require. ”

**John Baker, Racecourse Manager, Carlisle Racecourse**

We are grateful to Carlisle Racecourse for the kind help given in the production of this case study.

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