



Focus on

# Litter Containment Solutions For RED FUNNEL



## RED FUNNEL

THE ORIGINAL ISLE OF WIGHT FERRIES

### Problem Identified

Red Funnel was formed in 1861 in Southampton and has since grown into a modern and highly successful transport company with services including cross-Solent ferries, UK holidays, distribution and freight services. The 'Original Isle of Wight ferry operator', Red Funnel Ferries now carries 3 million passengers and 600,000 vehicles a year in a fleet consisting of modern, purpose built Ro-Ro vehicle ferries and Red Jet Hi-Speed passenger catamarans. Red Funnel Ferries were implementing a major investment strategy to modernise car and passenger waiting areas, and this included updating the provision of litter facilities.

### Solution

Red Funnel Ferries required a number of litter containment solutions to meet the needs of different passenger terminal and on-board locations. A specially trained Glasdon representative worked with the customer to carry out a full site survey. For external locations, a large capacity litter bin was needed, which was easy to empty and contained provision for cigarette waste. The **Futuro™** litter bin was selected as this has a full 100 litre capacity and an operator-friendly design. An integral stainless steel cigarette ash grille is also available. For internal areas, the Glasdon D-shaped **Envoy™** litter container with swing-top was the perfect choice because of the deceptively large capacity and space-saving design. The stylish stainless steel **Ultimo™** rectangular swing-top litter container was selected for the Fast Crafts. Ultimo's smaller capacity and contemporary appearance made it the ideal choice for use on the Red Jet Hi-Speed catamarans.

### Resulting Benefits

The smart designs of the new litter containers, several of which were personalised with the Red Funnel logo, have enhanced Red Funnel's corporate image. The different designs of litter bins are proving to be highly functional and co-ordinate well with their environments, such as the Futuro, which has encouraged the correct disposal of cigarette waste. Red Funnel Ferries are very satisfied with the end-result.

### What the Customer Says

**Mr Eddie Wilkinson, Catering Manager at Red Funnel Ferries said:**

**We purchased from Glasdon because of the company's reputation for manufacturing high quality products. The litter bins selected have proved to be an excellent investment for waste containment.**



## Glasdon®

Glasdon U.K. Limited  
**Industrial and Commercial Division**  
 Preston New Road  
 BLACKPOOL  
 Lancashire  
 FY4 4UL

Tel: (01253) 600414  
 Fax: (01253) 792558  
 e-mail: [ic@glasdon-uk.co.uk](mailto:ic@glasdon-uk.co.uk)  
 web: [www.glasdon.com](http://www.glasdon.com)

We are grateful to Red Funnel Ferries for the kind help given in the production of this case study  
 Glasdon®, Envoy, Futuro and Ultimo are trademarks or registered trademarks of GLASDON GROUP or its subsidiaries in the UK and other countries.



© Glasdon UK Ltd 07/2005. Glasdon reserve the right to alter price and specification without prior notice. PN/

GM198/31