



Glasdon 'Heritage' Ticket Office

Problem Identified

Middlesbrough Football Club were regularly experiencing problems with their Ticket Office becoming congested, particularly on busy matchdays when large numbers of supporters were trying to buy tickets and programmes. The Club identified a requirement for a new Ticket Office building that could be located in a different area, relieving the strain on the existing Ticket Office.

The Solution

Mr Terry Tasker, Operations Manager at Middlesbrough Football Club, contacted Glasdon and a site meeting was arranged with the Company's local Area Sales Manager to discuss the project in detail. Having looked at the wide choice of Glasdon building ranges, the traditionally styled 'Heritage' range was found to satisfy all of Middlesbrough Football Club's requirements.

Resulting Benefits

The Heritage range has proved to be the ideal choice for Middlesbrough Football Club with many added benefits.

- A comprehensive choice of sizes and optional features allowed the Club to specify a building of the optimum size for their staff with fittings specially designed for ticket issuing applications.
- The use of durable GRP (fibreglass) panels and high-quality ancillary components means that future maintenance costs will be negligible. The building can be easily cleaned to maintain a smart appearance.
- The Ticket Office was provided pre-assembled by Glasdon which saved time on site and kept disturbance to a minimum.
- The building can be easily relocated if site circumstances ever change in the future.



WHAT THE CUSTOMER SAYS:

Mr Terry Tasker, Operations Manager at Middlesbrough Football Club, is very pleased with their choice of the Heritage range and had the following to say:

“The new Glasdon Ticket Office has been of considerable benefit to us. Our Ticket Office Manager is delighted that this facility has eased Box Office congestion and improved Customer Services and satisfaction on busy matchdays.

Furthermore, because of its quality appearance it adds to our corporate image.”

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