

LEXMARK

PROBLEM IDENTIFIED

Lexmark is a global manufacturer and supplier of laser and inkjet printers and associated consumable supplies for the office and home markets.

Lexmark International (Scotland) Limited employs over 1000 personnel.

The site had experienced problems of wind blown litter. Many employees would also stamp out cigarette ends on the ground causing an unsightly mess as no cigarette disposal units were available.

SOLUTION

Ken Barker, Facilities Manager of Lexmark in Scotland, contacted Glasdon UK for product information and advice. A Glasdon representative visited the site and recommended the **INTEGRO™** Litter Bin, a stylish, purpose-designed Hooded Bin with Integral Ash Containers.

The combined Cigarette/Ash Disposal Unit is the ideal solution to prevent litter being wind blown and the highly visible graphics encourage correct use of the cigarette grilles at each side of the bin.

RESULTING BENEFITS

Lexmark purchased a number of **INTEGRO** litter bins in deep green for placing in areas with a waste problem. Ken Barker is extremely pleased with the **INTEGRO** units, and has noticed a considerable reduction in litter and cigarette ends around the site.

Significant benefits include:

- ◆ The hooded feature prevents the problem of scattered rubbish.
- ◆ The cigarette disposal aperture and clearly visible graphics encourage smokers to place cigarette ends in the allocated apertures.
- ◆ The smooth surface of the bin is easy to clean.
- ◆ The green colour chosen complements the building and surrounding landscape.
- ◆ The bin body is manufactured from hard-wearing Durapol®* material for impact-resistance and durability. The material is self coloured and will not rot or corrode, so virtually no maintenance is required.

WHAT THE CUSTOMER SAYS

Mr Ken Barker, Facilities Manager said...

“The Integro has contributed to our environmental programme because it is easy to use and maintenance-free. It has solved the combined problem of litter and cigarette waste to good effect.”



Integro has solved Lexmark's combined problem of litter and cigarette waste to good effect.



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