

Case Study

DURABLE SEATING SOLUTION FOR Kingdom Shopping Centre

PROBLEM IDENTIFIED

Opened in 1963, the Kingdom Shopping Centre in Glenrothes welcomes more than 200,000 visitors per week and is the biggest Centre in Fife. This high volume of visitors means that durable and high quality seating is essential. The Shopping Centre had traditionally purchased wooden seats, which required very high maintenance in terms of annual varnishing and frequent repairs or replacement because of damage. They were also limited to accommodating a maximum of two people at once and, being light-weight in construction, were frequently being moved unofficially into unauthorised areas around the Centre.

SOLUTION

Looking for an alternative to wooden seating, Andrew Forrester, Shopping Centre Manager, contacted Glasdon to arrange for a Sales Representative to visit the site and discuss their wide range of seating products.

METRO Seats were chosen as the best solution. They were specified in blocks of two seats for positioning back-to-back and bolting together. Because of the size and weight of this layout, the seats did not require to be permanently base fixed and gave staff the flexibility to conveniently relocate them for special events.

RESULTING BENEFITS

Kingdom Shopping Centre have positioned METRO Seats in locations throughout the Centre. They have proved to be a great success and offer many benefits:

- ✓ The contemporary style is ideal for modern surroundings
- ✓ Staff can easily relocate the seats for special events
- ✓ Each seat comfortably accommodates 3 to 4 people
- ✓ Their substantial weight prevents unauthorised movement
- ✓ A durable design and modern materials offer low maintenance

WHAT THE CUSTOMER SAYS...

“ Metro seating has proved a hit with both shoppers and the centre staff alike. The cleaning staff like the low maintenance and durability of the seat, whilst the shoppers find it both comfortable and aesthetically pleasing. ”

Andrew Forrester, Shopping Centre Manager

