

# Glasdon focus on Low Maintenance Seating for

## Wyre Borough Council



## PROBLEM IDENTIFIED

Wyre Borough Council decided to replace much of their seating across the Borough due to ever growing maintenance costs with their existing hardwood units. They had found that timber slats were often vandalised with graffiti and problems with splinters were occurring. In addition many wooden seats were rotting, especially near exposed coastal environments.



Looking for an alternative to wooden seating, Neil Bailey, Divisional Manager (Environmental Protection), visited the Glasdon stand at the Institute of Wastes Management Exhibition and was impressed by the minimal maintenance, robust design and durability of the Glasdon PHOENIX SEAT. Neil also liked the idea of the environmentally friendly benefit of a seat constructed from 100% recycled Enviropol® material.

## **RESULTING BENEFITS**

Wyre Borough Council have positioned PHOENIX SEATING in locations throughout the Wyre area. The PHOENIX has been very successful. Its tough, durable design has proved to be extremely vandal resistant, with minimal maintenance required.

- Enviropol can not be etched and spray-on graffiti can be easily removed with solvents.
- Rotting slats are also no longer a problem as Enviropol is impervious to water and unaffected in wet coastal environments.

#### WHAT THE CUSTOMER SAYS...

We chose the Enviropol Phoenix Seat due to the long maintenance-free service life and its ease of installation. Being made of recycled materials, it is not only environmentally friendly but its robustness also makes it an ideal seat especially in open locations.





#### THE PHOENIX SEAT





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