



TRADITIONAL SEATING for

Gosport Borough Council



Problem Identified

When Gosport Borough Council decided to undertake a refurbishment of their high street pedestrian area and replace a large quantity of rusting and broken cast iron seats, as a long-standing and trusted supplier, Glasdon were their chosen point of contact. To complement their existing Glasdon Brunel litter bins, the Council were looking for top-of-the-range seats and benches with a traditional appearance for this prominent and prestigious project in the heart of their busy shopping area.

Solution

In all, 55 Stanford™ Seats and 15 Benches with recycled plastic slats were chosen with customised dark green framework to match the Council's corporate colour scheme. Specially-commissioned full-colour plaques depicting the town's historical crest were incorporated into the seat ends to promote pride in the local community.

Working closely with the Council's installation contractor, the seats and benches were delivered in batches over several weeks, allowing installation at a time which caused minimal disruption to pedestrian traffic.

Resulting Benefits

- ✓ **TRADITIONAL APPEARANCE** - Stanford seats capture the essence of the past, but use modern materials.
- ✓ **ENVIRONMENTALLY-FRIENDLY** - made from recycled cast aluminium seat ends and recycled plastic slats.
- ✓ **COMFORTABLE AND DURABLE** - Stanford seats are designed to provide user-comfort and to withstand the rigours of everyday use.
- ✓ **MINIMAL MAINTENANCE** - recycled plastic slats will not chip or rot and never need painting or surface treatment.



What the customer says...

“The use of Stanford seating in Gosport town centre has been a great success. We are particularly pleased with the traditional appearance of the seats, the customised framework colours and the commissioned plaques, all of which blend in perfectly with the surrounding environment. We now have plans to extend this seating theme during the next phase of the refurbishment scheme along the seafront esplanade.”

**Mr Alan Gibson, Head of Parks & Service Facilities
Gosport Borough Council**

We are grateful to Gosport Borough Council for the kind help given in the production of this case study.



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