



# Stanford™ Seating



## Problem Identified

Having reviewed their provision of public seating within the town centre, Wellingborough Council decided to embark on an extensive replacement programme and, at the same time, introduce additional seating.

Their existing choice of wooden seating had required a high level of maintenance over 20 years, with annual varnishing and frequent repairs or replacement because of damage.

## Solution

Wendy Mills, Service Development Officer for the Council, was made aware of the wide range of seating offered by Glasdon during a visit by the local sales representative.

Ms Mills was looking for a robust and low-maintenance traditional seat, which would also meet the Council's objective of using recycled materials wherever possible.

The Council decided to purchase 55 Stanford seats with Black Enviropol slats and personalisation plaques.

## Resulting Benefits

The Stanford Seat has proved to be the perfect solution for Wellingborough Council with the following added benefits:

- **Minimum maintenance is required as the Enviropol slats and Armortec®-coated ends require no painting or surface treatment.**
- **A vandal-resistant robust design.**
- **Enviropol material offers a textured finish, with no sharp edges or splinters.**
- **Weather-resistant and long-lasting as Enviropol material will not rot or chip.**
- **Environmentally friendly – made from Enviropol recycled plastic slats and recycled cast aluminium ends, which are fully recyclable.**



## What the customer says...

“The Stanford seats now complement the Stanford bins, which are already in place, and give the town centre its own identity in a subtle and tasteful way. The Council are delighted with the positive response to the seating from members of the public, which has even been reported in the local press.

The Stanford seat has now been incorporated into the materials palette and public realm strategy for the next 10 - 15 years and will be the only seat specified for conservation areas in Wellingborough.”

**Wendy Mills, Service Development Officer,  
 Borough Council of Wellingborough.**



Preston New Road  
 Blackpool  
 Lancashire  
 FY4 4UL

Tel: 01253 600410  
 Fax: 01253 792558

e-mail: sales@glasdon-uk.co.uk  
 www.glasdon.com